

MANDELA27

09.01.2014 – 13.03.2014

FREE EXHIBITION

BELvue museum – Paleizenplein 7 Place des Palais – 1000 Brussels

www.belvue.be

YOU CAN VISIT THE INTERNATIONAL MANDELA27 EXHIBITION IN THE BELVUE MUSEUM FROM 9 JANUARY 2014 THROUGH 13 MARCH 2014



The exhibition immerses you in Nelson Mandela's life during his 27-year incarceration. The dimensions of the exhibition are exactly the same as those of Mandela's cell on Robben Island. Visitors can discover how apartheid rose from oppression, see what life was like in the political prison on Robben Island, and learn about the rise of the anti-apartheid movement and the democratic process in South Africa.

Mandela27 is a two-year cultural initiative of the European Union and South Africa. This exchange project aims to introduce everyone to the political and cultural developments that have made both regions into what they are today. In this context, the primary focus is

on the fight against apartheid and the role played by Nelson Mandela.

Nobel Prize winner Nelson Mandela spent his entire life fighting for equality. After 27 years of imprisonment he became a paragon of courage and endurance, and his fight against South Africa's apartheid regime turned him into a true hero. It is now more important than ever that young people know who Mandela is and what he has meant to the democracy that now seems so obvious. The Mandela27 project wishes to help by contributing in a way that is visually attractive to young people and easy for them to understand.

The Mandela27 exhibition involves interactive concepts that will be available online at www.mandela27.eu or can be viewed on the 3 tablets installed at the exhibition by the end of January

- A “serious games” component: a graphic novel through which young people follow an interactive, digital graphic novel to gain an impression of the lives and activities of political prisoners on Robben Island.
- The development of an interactive cultural map. In order to help young people relate to the milestones in the history of our democracy, 100 cultural highlights which have brought about political change have been mapped out. For example, there are the festivities after the fall of the Berlin Wall, the Freedom Concerts held round the world, and the sense of euphoria after Mandela's release.

Practical:

- from January 9 to March 13, 2014 at BELvue museum
- Free entrance
- 15 persons or more must make a reservation 'exposition Mandela27' in our online calendar (max. 40 persons per 30 min.)
- Length of visit: 30 minutes
- In English (translation in Dutch and French available)